

WENDY SUTO

Founder and President, Search Circus Inc.

Wendy Suto is the Founder and President of Search Circus Inc. and a certified search engine optimization specialist. Her background comprises over six years of experience in search engine optimization, website marketing and design, and information technology.

Through Search Circus, Suto is able to provide state-of-the-art SEO and web marketing services to a wide range of companies nationwide. She and her team of highly trained professionals provide customers with the latest optimization, link building, article submission, and keyword management tactics, all designed to achieve dramatic increases in customer web traffic and product visibility.

Ms. Suto's dynamic leadership has enabled Search Circus to grow from its initial launch to its present position of profitability in only two years, while expanding from a regional client base to a national one. Search Circus is an ethical SEO provider, meaning it adheres to industry-standard fair and ethical marketing tactics while at the same time delivering proven results in areas such as search engine ranking, link popularity, and PPC management. Suto is also able to provide rank reports, keyword-enhanced web content, and industry-specific articles for submission. Suto oversees all projects from initial consultations through to final implementation, and has a consistent and proven record of success.

Prior to founding Search Circus, Suto served as an SEO Specialist at Fathom SEO and Lifetips.com, managing all aspects of website optimization for clients. During this period she also carried out blog marketing, web maintenance, content editing, language optimizations, article optimization, and meta tag optimization, and she authored over 1,200 articles and newsletters for business information sites.

Ms. Suto has previous experience in web design, Internet marketing, computer instruction, and computer sales and marketing. She has also held the positions of Graphic Arts Instructor and Graphic Designer.

Currently residing just outside of Cleveland, OH, Suto graduated from Bowling Green University with a major in Journalism and a minor in Computer Technology. During her senior year she was chosen as one of the city of Bowling Green's 30 most intriguing people. She holds several certifications, including one in Search Engine Optimization. Outside of work her interests include travel, yoga, reading, meditation, and exercising, as well as spending time with her family and pets.